



**Nash County**  
North Carolina  
*Where Business meets Opportunity*

# YEAR IN REVIEW 2020



**129**  
New Jobs

**\$33.7M**

New Investment



## TOTAL ACTIVITY

Potential Jobs

**6,300**

**51**

Total  
Projects

Potential Capital  
Investment

**\$1.8 B**

## DEPARTMENT HIGHLIGHTS

- Completion and adoption of 3 year Nash County Economic Development Strategic Plan
- Duke Energy Site Readiness certification for 142-acre I-95 NC Distribution Site
- Joined Research Triangle Region Partnership
- Launch of new website, [www.SelectNashNC.com](http://www.SelectNashNC.com)

## MARKETING CAMPAIGN

**20,000**

Views on 3 Featured articles on WRAL.com Homepage

Media impressions through targeted advertisement for [SelectNashNC.com](http://SelectNashNC.com) on WRAL.com

**550,000**

**49,700**

Impressions on county-owned properties on commercial real estate marketing site

## BIG NEWS

- NC DMV Headquarters began operations by with over 400 employees & over 100 available positions for local workforce
- Infrastructure upgrades continue & road construction completed at Middlesex Corporate Centre, providing access to the 62,500 sq ft shell building
- World Class Healthcare- Nash UNC Health Care receives A rating by The Leapfrog Group



## RESIDENTIAL BOOM

**\$63 M**

Total estimated  
cost of construction

**354**

New Single Family Residential  
Dwellings

