

WHY ECONOMIC DEVELOPMENT MATTERS

Economic developers aid in attracting new businesses to the area, creating jobs in our economy. Offer incentives to companies based in-part on job creation.



JOB CREATION

Strategic economic development attracts a variety of industries, reducing vulnerability to a single industry and appealing to a larger market.



INDUSTRY DIVERSIFICATION

Economic developers work to maintain relationships with existing businesses and assist with operational needs.



BUSINESS RETENTION

Economic development helps to protect the local economy during downturns by attracting and retaining employers.



ECONOMY FORTIFICATION

More companies result in increased tax revenue, which in turn enables local infrastructure improvements and more funding for community projects.



TAX REVENUE

More jobs with competitive salaries and a higher quality of infrastructure improve the economy, raising the standard of living for all residents.



QUALITY OF LIFE